Institutionalizing a Culture of Statistical Thinking in DoD Testing

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Statistical Engineering Leadership Webinar 25 September 2017

Outline

- Overview of DoD Testing
- Improving Operational Testing
- Statistical Analysis Methods for Improving Mission Characterization
- Continuing the Path Forward
 - Bayesian Methods for Maximizing Information
 - Defensible Surveys Capturing Human Interactions
 - Improving Modeling and Simulation
- Looking to the Future

Goal of Operational Test: Evaluate Operational Effectiveness and Suitability

Operational Environment

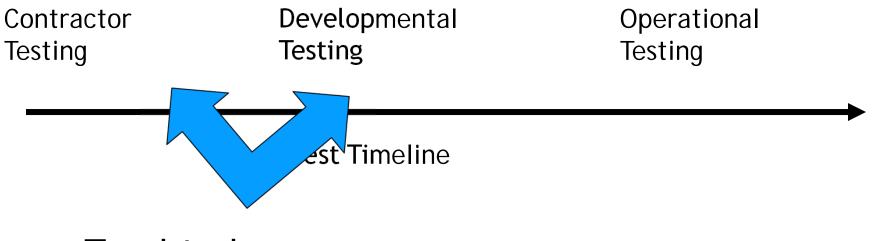
Representative Users

"Real" Threats

Conducting Missions



DoD Test Paradigm



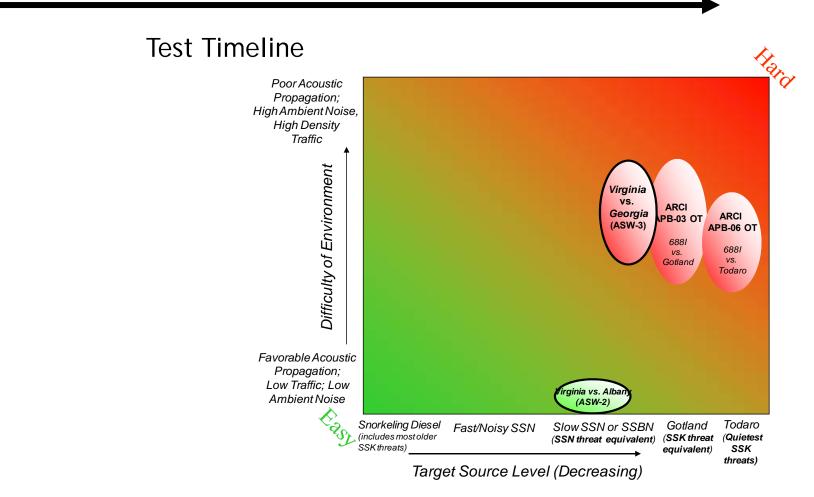
Tend to be requirements driven

Requirements documents are often missing important mission considerations



OT characterizes mission capability

Contractor Testing Developmental Testing Operational Testing



By the early 1980s, Congress' concerns were growing



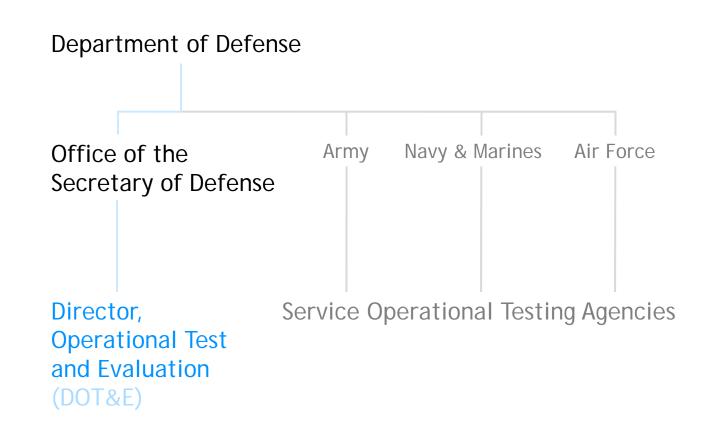


DOT&E

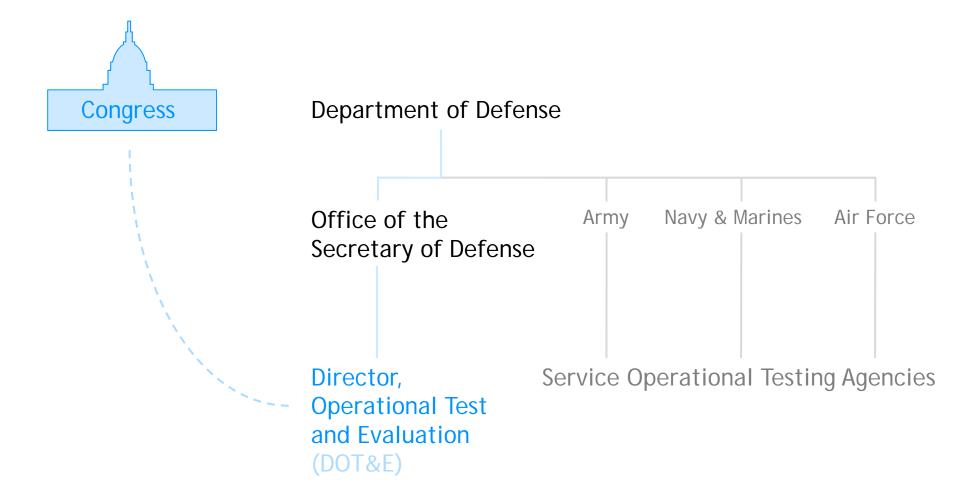
Congress established DOT&E separate from the Services' operational testing agencies



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Operational testing provides critical information to warfighters about new systems...

Before warfighters' lives and missions depend on them



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Time to correct problems

Time to restrict missions

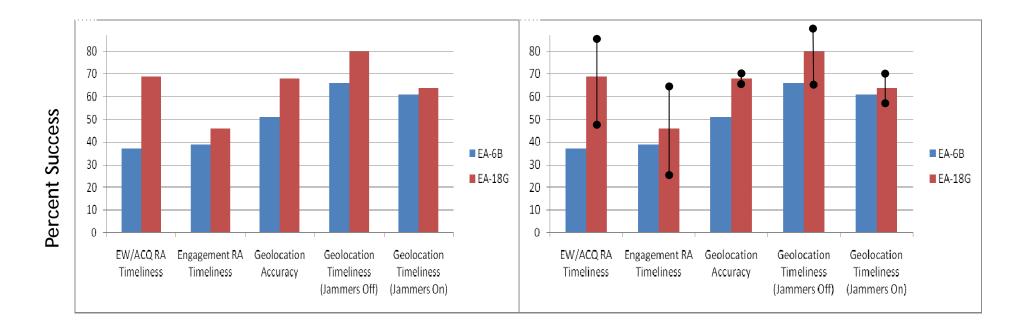


Improving Operational Testing



Why did we need to improve test methods?

Figure from DOT&E EA-18G BLRIP



DOT&E

DOT&E Sets Policy and Guidance for Conducting Operational Testing



1700 DEFENSE PENTAGON ASHINGTON, DC 20301-1700 OCT 1 9 2010

MEMORANDUM FOR COMMANDER, ARMY TEST AND EVALUATION COMMAND COMMANDER, OPERATIONAL TEST AND EVALUATION FORCE

OFFICE OF THE SECRETARY OF DEFENSE

COMMANDER, AIR FORCE OPERATIONAL TEST AND EVALUATION CENTER DIRECTOR, MARINE CORPS OPERATIONAL TEST AND

DIRECTOR, MARINE CORPS OPERATIONAL TEST AI EVALUATION ACTIVITY

COMMANDER, JOINT INTEROPERABILITY TEST COMMAND DEPUTY UNDER SECRETARY OF THE ARMY, TEST &

EVALUATION COMMAND DEPUTY, DEPARTMENT OF THE NAVY TEST & EVALUATION EXECUTIVE DIRECTOR, TEST & EVALUATION, HEADQUARTERS,

US. AIR FORCE TEST AND EVALUATION EXECUTIVE, DEFENSE INFORMATION SYSTEMS AGENCY DOTAE STAFF

SUBJECT: Guidance on the use of Design of Experiments (DOE) in Operational Test and Evaluation

This memorandum provides further guidance on my initiative to increase the use of scientific and statistical methods in developing rigorous, defensible test plans and in evaluating their results. As I review Test and Evaluation Master Plans (TEMPS) and Test Plans, I am looking for specific information. In general, I am looking for substance vice a 'cookbook' or template approach - each program is unique and will require thoughtful tradeoffs in how this guidance is applied.

- A "designed" experiment is a test or test program, planned specifically to determine the effect of a factor or several factors (also called independent variables) on one or more measured responses (also called dependent variables). The purpose is to ensure that the right type of data and enough of it are available to answer the questions and interest. Those questions, and the associated factors and levels, should be determined by subject matter experts -- including both operators and engineers -- at the outset of test planning.

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Ind suitability and that should be evaluation community to develop a two-year roadmap for implementing this scientific and rigorous approach to testing. I am looking for as much substance as possible as early as possible, but each TEMP revision can be tailored as more information becomes available. That content can either be explicitly made part of TEMPs and Test Plans, or

referenced in those documents and provided separately to DOT&E for review

1.M. D.C.

or when I approve TEMPs and

evaluation of end-to-end

s for effectiveness and

, develop a test plan that

s both developmental and

ence) on the relevant response

can be evaluated by decisionoff test resources for desired

ntify the metrics, factors, and

tical measures are important to

arameters but most likely there

ors across the applicable levels nation in order to concentrate

c environment

ess and suitability

interest.

cc: DDT&E □<u>The goal of the experiment</u>. This should reflect evaluation of end-to-end mission effectiveness in an operationally realistic environment.

Quantitative mission-oriented <u>response variables</u> for effectiveness and suitability. (These could be Key Performance Parameters but most likely there will be others.)

□<u>Factors</u> that affect those measures of effectiveness and suitability. Systematically, in a rigorous and structured way, develop a test plan that provides good breadth of coverage of those factors across the applicable levels of the factors, taking into account known information in order to concentrate on the factors of most interest.

□<u>A method for strategically varying factors</u> across both developmental and operational testing with respect to responses of interest.

□<u>Statistical measures of merit (power and</u> <u>confidence)</u> on the relevant response variables for which it makes sense. These statistical measures are important to understanding "how much testing is enough?" and can be evaluated by decision makers on a quantitative basis so they can trade off test resources for desired confidence in results.

Laying the foundations for statistical methods in T&E

Research Consortium

Offsite Meeting

Charter

Statistical Engineering with NASA

AO Training, OTA Training



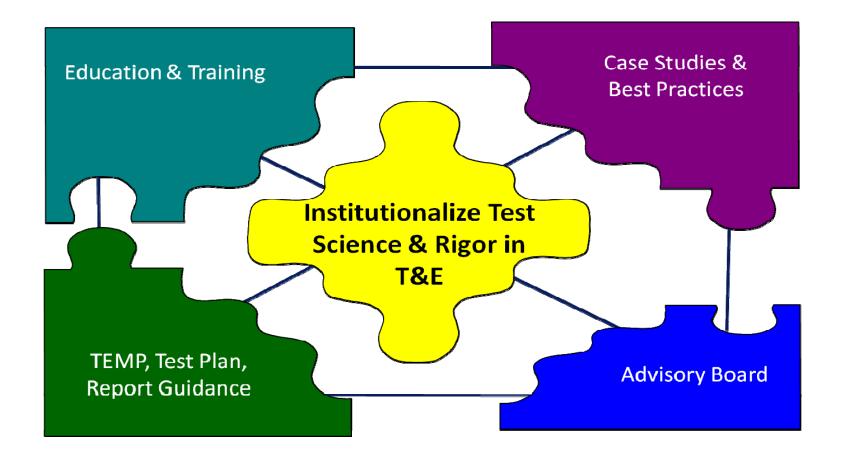
ARIZONA STATE UNIVERSITY



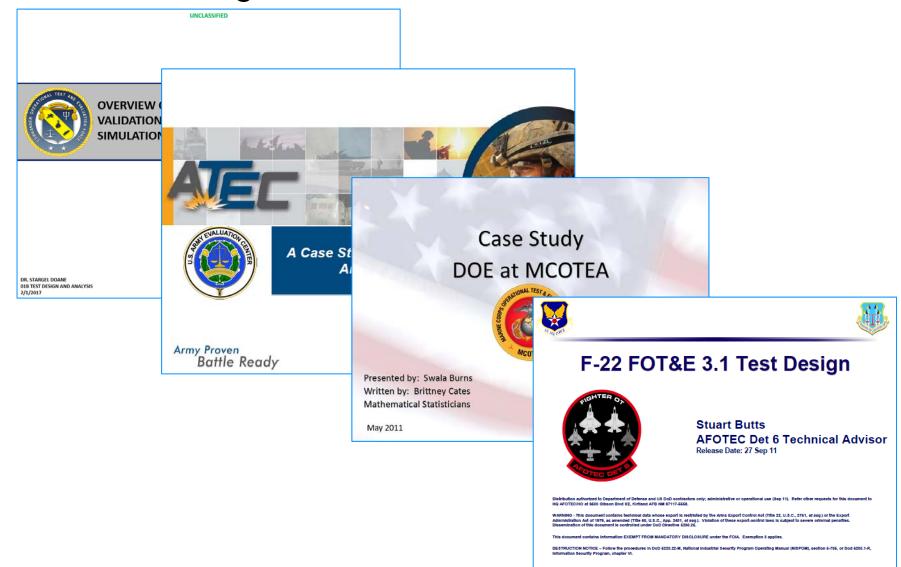




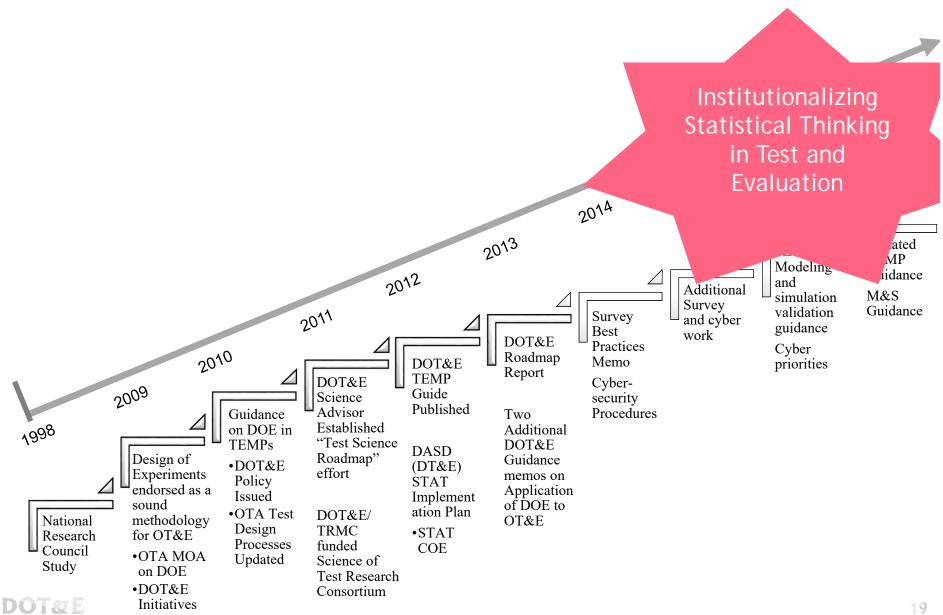
Puzzled??



Sharing lessons learned advanced our mutual understanding



Without a destination, any path will do



Lessons Learned from Implementing DOE

Strong leadership

Communicate, communicate, communicate

Find partners

Compromise

Be open to new ideas

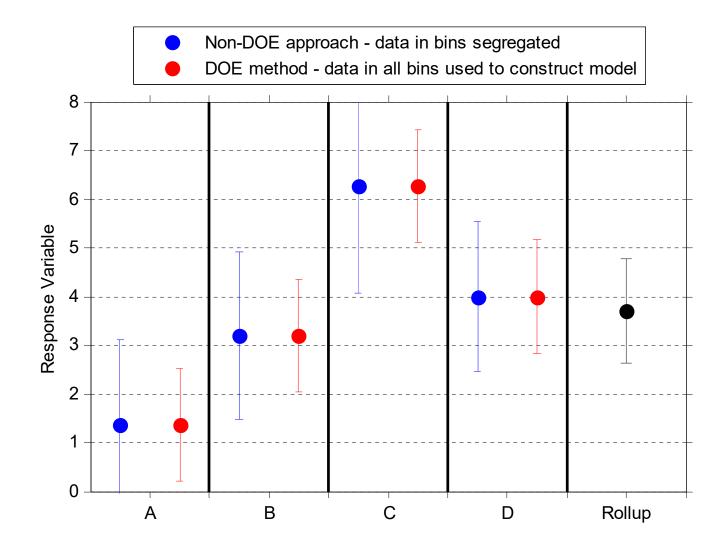
Create quick successes and highlight them

Support the workforce

Statistical Analysis Methods for Improving Mission Characterization

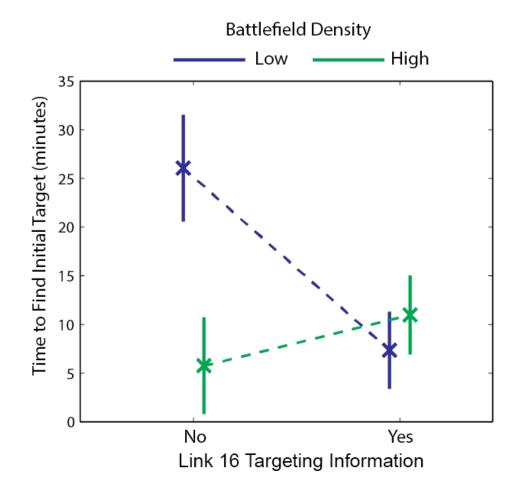


Statistical analyses maximize information



DOT&E

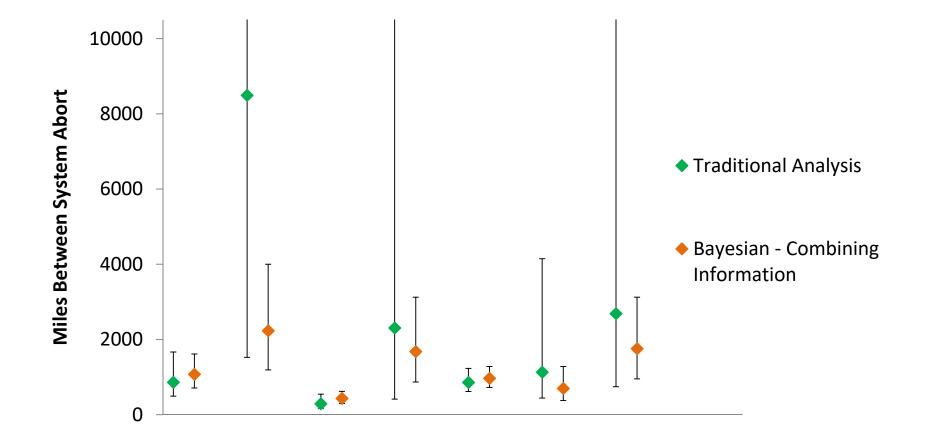
Statistical models capture important interactions – Apache FOT&E



Continuing the Path Forward

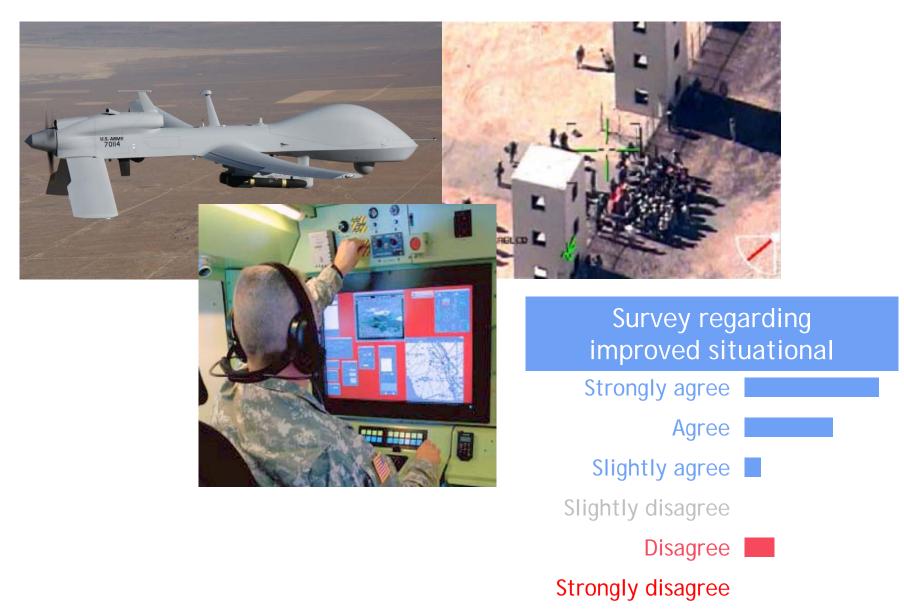


Bayesian methods provide flexibility in combining information – Stryker Family of Vehicles Reliability



DOT&E

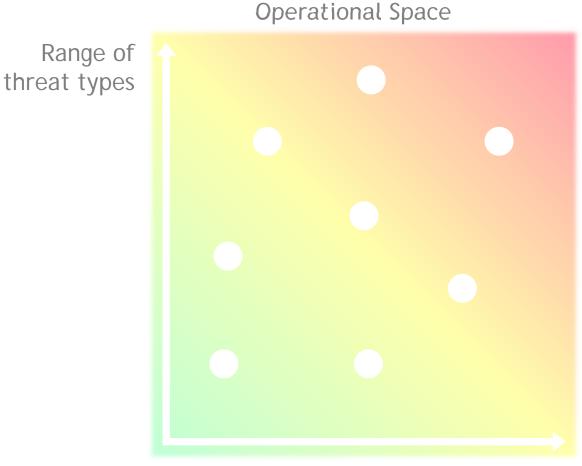
Sometimes mission outcome is subjective



Guidance highlighted key concepts for improving surveys

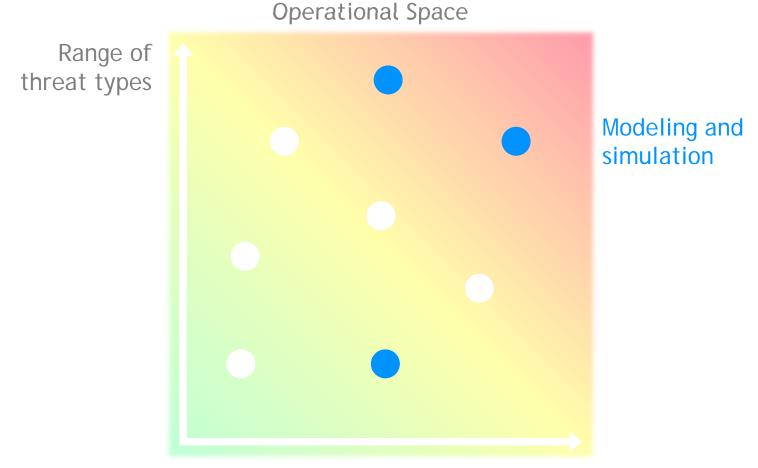
- Surveys are appropriate for quantitatively measuring operator and maintainer thoughts and opinions
- Have an administration plan for surveys and only use surveys when appropriate
- Use the right survey
 - Empirically vetted surveys should be used to measure known constructs (e.g., workload, usability, trust)
- Custom surveys should be used appropriately
 - Follow best practices for writing questions
 - Always pre-test
 - Avoid asking questions without a clear analysis plan
- Use interviews and focus groups for problem identification and general context
 - Do not develop lengthy exhaustive surveys about every problem that could occur

Live-Virtual Constructive simulations can help us learn more... but it needs better validation



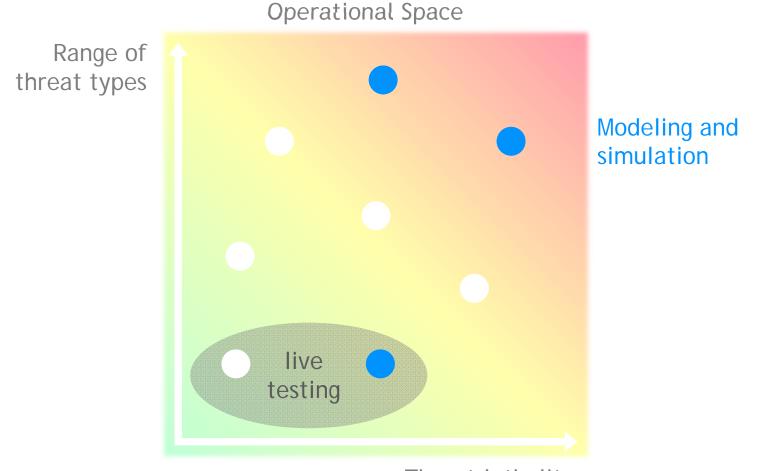
Threat lethality

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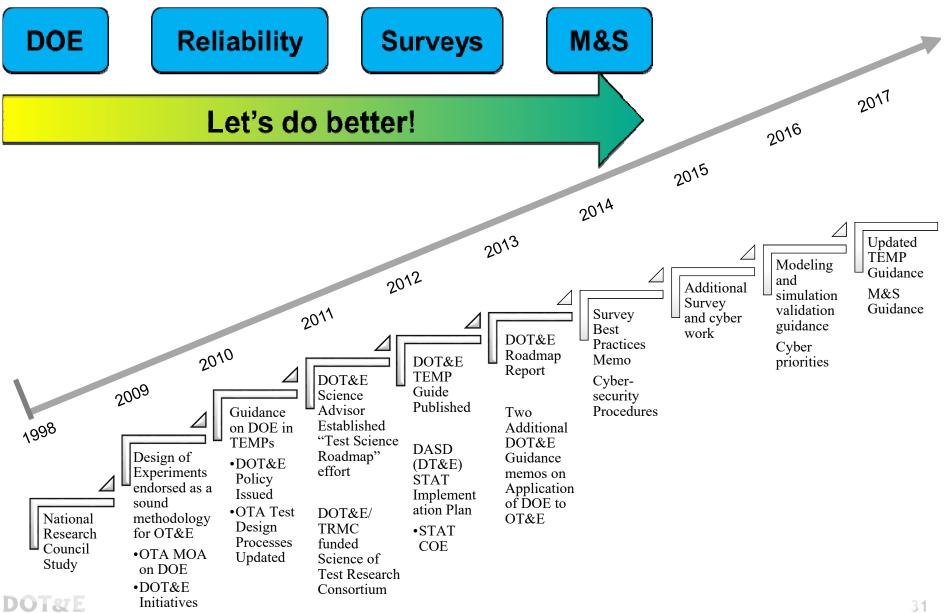
Threat lethality

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Threat lethality

We continue to increase the statistical defensibility of DoD Test and Evaluation



Future Test Challenges



We need to think carefully about the challenges we face in the future

